

# Picture the Pioneer® Line for Point-of-Purchase



## Custom-Shape Balloons

- Announce new products
- Set up easily for in-store promotions



## Qualatex® Latex Balloons

- Promote one-day sales with colorful, eye-catching, floating "signs"
- Decorate for special events



## Ad Inflatable™ Displays

- Make a big impact with an easy-to-use, portable display



## Microfoil® Balloons

- Conserve floor and wall space with long-lasting displays
- Attract customers' attention using color and motion



## Yo-Yos

- Hand out to increase brand recognition and repeat customers

Add excitement to sales and a festive feel to everyday business with balloons and large inflatables. These custom "signs" will direct attention to a variety of products and boost your revenue.



## Econo Beverage Inflatables

- Set up in stores to boost product sales
- Generate mass exposure with affordable displays at numerous locations

**PIONEER**  
*line*

[www.pioneerline.com](http://www.pioneerline.com)