



Success Stories



ADVERTISER: Real Estate Company.

OBJECTIVE: To capture the attention to the agency's open houses.

PRODUCT: 7 ft. x 10 ft. Hot-Air Balloon Shape Giant Vinyl Helium Inflatable.

DISTRIBUTION: A helium-filled Giant Vinyl Inflatable printed on both sides with the realtor's name were flown above each open house.

RESULTS: Traffic increased substantially at each open house. Due to the increased traffic the realtor boosted the number of homes sold in a short amount of time. The realtor was immensely pleased with the record turn out and the financial payoff during her open house events.

▲ Hot-Air Balloon Shape requires 153 cu. ft. of helium.

Avg. flying time is 7 days!

For additional product information, see the current *Pioneer Line* catalog or visit www.pioneerline.com.