UPIC:Pioneer
ASI 78200
SAGE 56460

Success Stories

Stand-A-Balloon Holder
For use with air-filled latex balloons. Insert into the ground or attach to a corrugated sign!

ADVERTISER: Heartland Hills, a new housing division.

OBJECTIVE: To attract potential home buyers to tour the model homes and ultimately sign a contract!

PRODUCT: 36″ Qualatex® Latex Balloons and Stand-A-Balloon holders.

DISTRIBUTION: The balloons were printed with the real estate's logo inflated with air and displayed by using the Stand-A-Balloon holders. They inserted the holders into the corrugated signs and also lined the driveway to the house with the balloons and stands.

RESULTS: Increased traffic was seen at the model homes and prospective buyers began to associate the balloons with the agency. The real estate company was very pleased with the extra attention they received by using the balloons.

36″ Qualatex Latex Balloons

For additional product information, see the current *Pioneer Line* catalog or visit www.pioneerline.com.

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