



UPIC:Pioneer
ASI 78200
SAGE 56460



ADVERTISER: Montgomery Realty.

OBJECTIVE: To attract potential home buyers to tour the model homes and ultimately sign a contract!

PRODUCT: 36" Qualatex® Latex Balloons.

DISTRIBUTION: The balloons were printed with the real estate's logo and displayed outside the model homes.

RESULTS: Increased traffic was seen at the model homes and prospective buyers began to associate the balloons with the agency. The real estate company was very pleased with the extra attention they received by using the balloons.



For additional product information, see the current *Pioneer Line* catalog
or visit www.pioneerline.com.

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