



UPIC:Pioneer  
ASI 78200  
SAGE 56460



**ADVERTISER:** Jack's Steak House.

**OBJECTIVE:** To identify their new location and increase restaurant traffic.

**PRODUCT:** A 20-foot, custom cow shaped Ad Inflatable™ display constructed with high-quality fabric and built-in electric motor with continuous running air blower.

**RESULTS:** The Ad Inflatable created awareness and drew attention to the restaurant. The feedback the restaurant received from its customers was tremendous. Comments were made about not 'missing the big cow on the roof'! Because the Ad Inflatable is a long-lasting promotional piece, it can be used for years.



For additional product information, see the current *Pioneer Line* catalog  
or visit [www.pioneerline.com](http://www.pioneerline.com)