

# A Message From Our Chief Executive Officer

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Pioneer Balloon Company's mission is to share the joy of balloons with all people through our commitment to unsurpassed quality, innovation, and excellence in all we do as a manufacturer and global marketing leader. We believe it is our responsibility to take meaningful action in support of a better, more sustainable Earth to ensure people of all ages enjoy balloons for generations to come.

Throughout this update, you will see that we are taking a 360-degree approach to understand the full lifecycle of our products throughout our supply chain to create measurable change for the future.



**Dan Flynn**

Chief Executive Officer

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a 360-degree  
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